

Current Vacancy: Senior Social Media and Content Executive

This is a fantastic opportunity for a talented and experienced Social Media and Content Executive to join a fast-growing agency based in Exeter!

Your main duties will include managing and optimising paid and organic social media campaigns, as well as writing engaging copy (including blogs and web copy) for a variety of different clients. The right candidate must be confident in developing and following social media strategies, and be able to use their own initiative to write attention-grabbing copy on a wide range of topics. **Experience with B2B and writing for the technology industry is particularly beneficial!**

Agency experience is not essential however the applicant must be able to demonstrate previous experience in managing paid social media campaigns and creating written content.

Your Main Responsibilities:

- Managing, tracking and optimising paid and organic social media campaigns to successfully meet client KPIs
- Devising monthly client content plans
- Managing Aquamarine's own social channels, including development of a rebrand social strategy.
- Copywriting and blogging for a variety of B2B and B2C audiences
- Fielding client questions by email and phone
- Producing monthly progress reports and post-campaign analysis for each client
- Keep abreast of latest social media changes

What We're Looking For:

- Someone with 1-2 years' previous relevant experience (agency experience not essential)
- Paid social media experience is essential – primarily Facebook, Twitter and LinkedIn advertising
- Confident in bringing their own ideas to the table...and then delivering on them!
- Exceptional communication skills, able to write without spelling and grammar mistakes
- Highly self-motivated with a passion and knowledge of best practice
- A confident communicator with great organisational and workflow management skills
- Strong content marketing experience
- Understanding, use of and recommendation of latest social media techniques
- Ability to write engaging copy about any number of different subjects
- Previous B2B or technology marketing experience is extremely desirable!

Company Benefits:

- Competitive salary (22k to 25k D.O.E.) + bonus scheme
- Company pension scheme
- Free gym membership to keep you at tip-top levels
- One external learning course (i.e. a language course) paid for each year
- All the support you need to do your best work

To apply, please email your CV as well as a few sentences telling us why you'd be great for the job to:
hello@aquamarine-media.co.uk