

Content and Social Media Executive

This is a fantastic opportunity for a talented Content and Social Media Executive to join a small but fast-growing agency based in Exeter.

You will be responsible for writing high volumes of blog and web copy for a wide range of clients. You'll also be responsible for managing social media channels, posting content that supports social media strategies and upholds tone of voice.

This position would suit someone with previous copywriting/content marketing experience or a recent graduate, who is looking to develop their career in digital marketing. The successful applicant must be able to demonstrate previous experience in producing content for an online audience.

Key Responsibilities:

- Writing a high volume of blogs for a variety of B2B and B2C audiences
- Producing engaging copy suitable for online and print platforms
- Managing multiple social media channels, acting as the brand's voice and ensuring all posts and messages are replied to
- Creating dynamic social media schedules, sourcing relevant imagery and information when required
- Developing social media strategies and editorial ideas, making recommendations on how clients can improve performance
- Fielding client questions by email and phone
- Working as part of an online and integrated marketing team
- Producing monthly progress reports

Experience and Thinking:

- A recent graduate or someone with previous relevant experience
- Confident in developing and executing content ideas
- Able to write with exceptional spelling and grammar
- Highly self-motivated with a passion for digital marketing
- A confident communicator with excellent attention to detail
- Great organisation and workflow management skills
- Able to balance multiple simultaneous projects

Benefits:

- Competitive salary and 6 monthly team bonus scheme

To apply, please send your CV to sophie@aquamarine-media.co.uk